

Director's Report December 2, 2013

- A new monthly children's contest called "Name That Book!" has launched. A page from a book in the children's library will be displayed, and children will be encouraged to name the book. Staff will randomly draw a winner and the winner will receive a \$5 Friends gift certificate which may be redeemed at a book sale or from the books for sale in the Library lobby.
- More than 10,000 eBooks were added to the Library collection in November through a partnership with the Enki Library. Enki is a shared open source eBook network developed by Califa and Contra Costa County Library. Enki eBooks consist of titles from small, medium-sized and independent publishers for children and adults.
- On November 18, over 150 people were entertained by Western Ballet students who gave a preview of the Nutcracker Ballet.
- On November 19, the Library hosted Senior Scam Stoppers with Assemblyman Rich Gordon and several experts to advise seniors, their families, and caregivers on avoiding scams including those involving home repair, insurance, financial, telephone, identity theft, Medicare, and more. Many of the 40 attendees had questions that were answered by the panelists.
- The Library's "Suggest a Purchase" procedure has improved. Customers making suggestions for items to be purchased by the Library will now be notified if the suggestion is approved or denied, if their email address is on file. If approved for purchase, a hold will automatically be placed in the customer's Library account.
- Filling a vacancy, Lynette Jaramillo joined Circulation staff as a new full-time library assistant. Lynette comes to us with over 20 years of circulation experience. She has worked for the Santa Clara City Library and has also held several positions at the Sunnyvale Public Library.
- The library management team will have two vacancies in the next few months. Supervising Librarian Marsha Pollak will retire from the City of Sunnyvale on Saturday, January 4 and Administrative Librarian Susan Denniston will retire on Friday, March 7.

Handouts:

"Two-alarm Blaze Hits Internet Archive causing Moderate Damages" by Max A Cherney, VVenture Beat, 11/7/13.

"U.S. Patent Office to Open at City Hall" by Jennifer Wadsworth, San Jose Inside, 11/19/13.

"Fresh Snags to Delay Opening of Mitchell Park Library" by Gennady Sheyner, Palo Alto Weekly, 11/13/13.

"Library Hosts Holiday Book Talk" by Cynthia Cheng, The Santa Clara Weekly, Issue 46, November 2013.

"Mountain View Unveils Berlin Wall Art Project" by Jason Green, San Jose Mercury News, 11/18/13.